

# MORUCA EMBROIDERY



*Moruca Embroidery: embroidery hand crafted by Amerindian women for the benefit of their communities and sea turtle conservation in the Northwestern district of Guyana*

Moruca Embroidery, headed by Jean Rodrigues, comprises women from the Santa Rosa and Waramuri communities in the Northwestern Region of Guyana.

The women produce hats, bags, pillow cases and tea towels embroidered with local flora and fauna, especially the four species of sea turtles – Leatherback, Olive Ridley, Green and Hawksbill - that nest at Shell Beach, Guyana. All products are hand-made and the artwork is created through the

imagination of the women.

Santa Rosa and Waramuri are the two main sea turtle harvesting communities adjacent to the proposed Shell Beach Protected Area and as such, efforts to find alternative income are important.

The women work closely with the Guyana Marine Turtle Conservation Society (GMTCS) to help ensure sea turtle conservation is achieved by engaging the local indigenous communities in alternative income projects to sea turtle egg and meat harvesting. This project is also testament to the role women are playing in sustainable development projects that benefit their communities and the environment.

GMTCS believes in fair trade and is complying with such measures that ensure equitable distribution of benefits to the indigenous communities that produce these fine products.

Products are currently sold at Iwokrama Rainforest Centre, High Street, Kingston, Georgetown, Guyana. All proceeds go directly to the Women's Group.



**For more information on how you can make a difference, please contact us via:**

**c/o Guyana Marine Turtle Conservation Society (GMTCS)  
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